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 Subject Company: TH International Ltd
 Commission File No. 333-259743



Tim Hortons China at a Glance

Emerging Coffee Champion in China



Master franchisee and operator of Tim Hortons coffee shops in mainland China, Hong Kong and Macau. First coffee shop in China was opened in February 2019



We provide customers with high-quality coffee and freshly prepared food items at attractive price points



Technology-driven digital systems that cover various aspects of business operations, supporting the efficient growth of business. In June 2021, digital orders generated **over 70%** of Tims' total revenues



Current shareholders include Cartesian, Restaurant Brands International (RBI), Tencent and Sequoia China

Our Business Philosophy

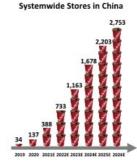


(1) As of June 30, 2021, of which 11 are franchised and 208 are owned and operated by Tims

Tims



219 stores across 12 cities in China (1)









Flagship Store

Classic Store

Tims Go

IMPORTANT REMINDER: All information, including any forward-looking statement, should be considered in light of and subject to slides 7-9 "Disclaimer and Risk Factors"

1

The Story of Tims















Represents subjective judgment of Tims management
June 2021
Wall Street Journal (June 2012), TFI TAB Food Investments' Prospectus (2016), Bioomberg (September 2020)

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Tims' Products











Offer a broad selection of breakfast, lunch and other food with a great value for money in multiple price tiers





3

Tims' Strategies

Robust Growth from the Four Fundamental Cornerstones







1 8

Continuously pursue innovation

Continue to develop over 30 new products every year

- Innovate new product offerings to grow lunch, afternoon tea, and dinner dayparts
- Continue to invest in innovative digitalization

Expand our genuine community

- Continue to build a diversity of digital and offline partnerships
- Continue to bring communities together around Tims to enlarge and diversify the community and customer base

Offer greater convenience

- Focus development on clusters of cities, building density in core consumer populations as a first order of business before spreading out geographically
- Utilize delivery to increase the reach and efficiency of physical store network

-



- Continue to deepen our product localization efforts, especially for the new cities that we enter
- Blend the allure of the Tim Hortons Canadian branding with locally relevant features in every customer touchpoint

4

Historical Financials and Reconciliation

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	Year Ended December 31, 2020		
în thousands except per share data)	(RMB)	(US\$)	
Total revenues	212,085	32,848	
Company owned and operated store costs and expenses	243,731	37,749	
Costs of other revenues	5,208	807	
Marketing expenses	16,986	2,631	
General and administrative expenses	79,366	12,292	
Franchise and royalty expenses	8,592	1,331	
Other operating costs and expenses	2,713	420	
Other income	(3,339)	(517)	
Total costs and expenses, net	353,257	54,713	
Operating loss	(141,172)	(21,865)	
Interest income	511	79	
Foreign currency transaction gain / (loss)	(2,399)	(372)	
Loss before income taxes	(143,060)	(22,158)	
Income tax expenses	-	-	
Net loss	(143,060)	(22,158)	
Less: Net Loss attributable to non-controlling interests	(1,060)	(164)	
Net Loss attributable to shareholders of THIL	(142,000)	(21,994)	
Basic and diluted loss per ordinary share	(1,416)	(219)	

		- miles	
	Year Ended De	cember 31,	
	2020		
in thousands)	(RMB)	(US\$)	
Net loss	(143,060)	(22,157)	
Interest income ⁽¹⁾	(511)	(79)	
Foreign currency transaction gain/(loss) ^[2]	2,399	372	
Depreciation and amortization(3)	27,838	4,312	
Deferred revenue related to customer loyalty program ⁽⁴⁾	2,152	333	
Input VAT refund ⁽⁵⁾	2,716	421	
Other income ⁽⁶⁾	(3,340)	(518)	
Other operating costs and expenses(7)	2,713	420	
Other revenues(8)	(6,048)	(937)	
Costs of other revenue(9)	5,208	807	
General and administrative expenses(10)	79,366	12,292	
Corporate marketing expenses ⁽¹⁾	8,745	1,354	
Adjusted store contribution	(21,822)	(3,380)	
Others			
Store pre-opening costs and expenses ⁽¹²⁾	19,850	3,074	
Non-cash rental adjustment(13)	12,118	1,877	

Primarily consists of costs related to the purchase of kitchen equipment, raw materials for floor and prevenge primarily and other employee benefit for our informative employees, research and development expenses, rentended to the control of the

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5-Year Outlook



Prior to Silver Crest's board of directors approving the Business Combination and the execution of the Merger Agreement and related agreements, at the request of Silver Crest for management materials as part of its due diligence and evaluation process, THIL provided Silver Crest with the following internally prepared forecasts

	2021E	2022E	2023E	2024E	2025E	2026E
Key Financials (US\$ mm)		. Contraction	About a conti		A CONTRACTOR OF THE PARTY OF TH	
Revenue (1)	103.9	244.6	431.5	655.0	913.2	1,182.8
Growth %		135.4%	76.4%	51.8%	39.4%	29.5%
Adj Company EBITDA (2)	(14.7)	(6.1)	15.5	47.9	95.8	155.5
Growth %	nm	nm	nm	208.3%	99.9%	62.3%
Adj Store EBITDA (3)	5.7	22.1	52.9	97.6	155.7	226.7
Growth %	260.5%	290.4%	139.0%	84.6%	59.5%	45.6%
Operating Metrics						- 1
No of Stores	388	733	1,163	1,678	2,203	2,753
Company Owned	372	697	1,097	1,572	2,047	2,522
Company Owned (excl. Tims Go)	305	555	855	1,205	1,555	1,905
Tims Go	67	142	242	367	492	617
Franchise	16	36	66	106	156	231

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Source: F-4 as of September 23, 2021
Notes: USD/RMB = 6.4566 (as of 30-Jun-2021). Due to rounding, percentages may not precisely reflect the absolute figures
(1) Revenue from Company Centred and Operated Stores
(2) Tims defines Adjusted Company EBITOA as Adjusted Store EBITDA adding back general and administrative expenses and
EBITOA from franchising
(3) Tims defines Adjusted Store EBITDA as net loss adjusted by interest income, foreign currency transaction gain/(loss),
depreciation and amortization, deferred revenue related to customer logalty program, input VAT refund, other income, other
operating costs and expenses, other revenues, costs of other revenues general and administrative expenses, core pre-opening costs and expenses and non-cash rental adjustment

Disclaimer and Risk Factors



his presentation pertaining to the proposed business combination (the "<u>Business Combination</u>") between TH International Limited (together with its subsidiaries, "<u>THIL"</u>) and Silver Crest Acquisition Corporation (<u>"Silver Crest"</u>) on purposes only and is not an offer to sell or a solicitation of a proxy, consent or authorization or of an offer to buy with respect to any securities, options, futures or other derivatives related to or in respect of the proposes

The information provided in this presentation pertaining to the proposed business combination (the "Business Combination"), and delivered for informational purposes only and is not an offer to sell or a solicitation of a proxy, consent or authorization or of an offer to buy with respect to any securities, options, futures or other current expensions. The grant of the Tim Horton franchise rights to THIL by Tim Hortons Restaurant Brands international Inc. or any its subsidiaries, afficiers, directors, agents, employees and advisors (collectively, "identified Persons"). The grant of the Tim Horton franchise rights to THIL by Tim Hortons Restaurant International Combination in any institution of the Company Franchise Agreements, should not be construed as an express or implied approval or endorsement by any identified Persons of any statement regarding performance of THIL (financial or otherwise) in this presentation or the Business Combination. The enforcement or waiver of any obligations of THIL under the Master Franchise and Development Agreement or the Company Franchise Agreements is generally a matter of THRI's sole discretion. You should not rely on any representation, assumption or belief that THRI will waive any obligations of THIL under those expressions.

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Forward-Looking Statements.

Forward-Looking Statements are continued to the time of the statements and court attachments and court and

Disclaimer and Risk Factors (Cont'd)



In connection with the proposed Business Combination, THIL has filed with the SEC a registration statement on Form F-4 containing a preliminary proxy statement and a preliminary prospectus, and after the registration statement is declared effective, Silver Crest will mail a definitive proxy statement/prospectus relating to the proposed Business Combination and is not intended to form the basis of any investment decision or any other decision in respect of the Business Combination. Silver Crest's shareholders and other interested persons are advised to read, when available, the preliminary prospectus and the amendments thereto and the definitive proxy statement/prospectus and other connection with the proposed Business Combination, as these materials will contain important information about Silver Crest.
THIL and the Business Combination. When available, the definitive proxy statement/prospectus and other relevant materials for the proposed Business Combination. Silver Crest as of a record date to be established for voting on the proposed Business Combination. Silver Crest as of a record date to be established for voting on the proposed Business Combination. Silver Crest as of a record date to be established for exposed Business Combination. Silver Crest as of a record date to be established for the proposed Business Combination. Silver Crest as of a record date to be established for the proposed Business Combination. Silver Crest as of a record date to be established for the proposed Business Combination. Silver Crest as of a record date to be established for the proposed Business Combination. Silver Crest as of a record date to be established for the proposed Business Combination. Silver Crest as of a record date to be established for the proposed Business Combination of the combination and the proposed Business Combination

Thill. and sliver Crest own or have rights to various trademarks, service marks and trade names that they use in connection with the operation of their respective businesses. This presentation also contains trademarks, service marks and trade names of third parties, which are the property of their respective owners. The use or display of third parties, trademarks, service marks, trade names or products in this presentation is not intended to, and does not imply, a relationship with THIL or Silver Crest, or an endorsement or sponsorship by or of THIL. Or Silver Crest College for convenience, the trademarks, service marks and trade names referred to in this presentation in may appear without the 6°, TM or SM symbols, but such references are not intended to indicate, in any way, that THIL or Silver Crest will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor to these trademarks, service marks and trade names.

- ubject to a broad spectrum of risks and uncertainties that may lead to actual events, results or performance to differ materially from what is represented in this presentation. Key risk factors include:
 Risks related to the timing and likelihood of completing the transaction due to closing conditions not being satisfied or failure to obtain the necessary approvals from shareholders or regulators.
 THIL has a limited operating history in China, which makes it difficult to predict its business, financial performance and prospects.
 THIL may not be able to successfully execute its strategies, effectively manage its growth and the increasing complexity of its business.
 Economic conditions have adversely affected, and may continue to adversely affect, consumer discretionary spending, which could negatively impact THIL's business, financial condition and results of operations.
 Uncertainties relating to the growth of China's coffee industry and food and beverage sector could adversely affect THIL's results of operations and business prospects.
 Food safety concerns and concerns about the health risk of THIL's products and adverse effect on THIL's business.
 The COVID-19 pandemic has adversely affected and is expected to continue to adversely affect THIL's financial results, condition and prospects.
 Changes in international trade policies and international barriers to trade, or the escalation of trade tensions of trade tensions of THIL's business.
 If relations between China and the United States or China and Canada deteriorate, THIL's business, results of operations and financial condition could be adversely affected.
 If ITHIL falls to manage its inventory effectively, its results of operations, financial condition and liquidity may be materially and adversely affected.
 If ITHIL is usiness is subject to seasonal fluctuations and unexpected interruptions.

 Grant of share-based awards could result in increased share-based compensation express.
 If THIL does not successfully develop new products or product extensions or otherw

- THIL or its sub-franchisees may not be able to secure desirable store locations to maintain and effectively grow its store portfolios.

 Opening new stores in existing markets may negatively affect calls at THIL's existing stores.

 THIL faces risks related to the fluctuations in the cost, availability and quality of its raw materials and pre-made products, which could adversely affect its results of operations.

 THIL's franchise business model presents a number of risks. Its results are closely tied to the success of independent franchisees, over which it has limited control.

 THIL's e-commerce business and use of social media may expose it to new challenges and risks and may adversely affect its business, results of operations and financial condition.

 THIL's business in dependent on the strengths and market perception of its branch, and any failure to maintain, fulling to make the success of independent franchisees, over which it has limited control.

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Disclaimer and Risk Factors (Cont'd)



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 Any lack of requisite approvals, licenses or permits applicable to THL's business may have a material and adverse impact on its business, financial condition and results of operations.

 Any significant disruption in THL's technology infrastructure or its failure to maintain the satisfactory performance, security and integrity of its technology infrastructure would materially and adversely affect its business, reputation, financial condition and results of operations.

 Hill relies on a limited number of third-party suppliers and service providers to provide products and services to it or to its customers, and the loss of any of these suppliers or service providers or a significant interruption in the operations of its third-party suppliers would negatively impact its business.

 Hill's success depends on the continuing efforts of its key management and experienced and capable personnel, as well as its ability to recruit new talent.

 THIL's subject to a variety of laws and regulations regarding cybersecurity and data protection, and any failure to comply with applicable laws and regulations could have a material adverse effect on its business, financial condition and results of operations.

- operations
 Unexpected termination of leases, failure to renew the lease of THIL's existing premises or to renew such leases at acceptable terms could materially and adversely affect THIL's business.
 A failure by THIRL or THIL to assist THIRL in protecting the intellectual property rights critical to THIL's success could adversely affect its business, financial condition and results of operations.
 THIL's business operations are subject to various PRC laws and regulations, the interpretation and enforcement of which involve significant uncertainties, as the PRC legal system is evolving rapidly.
 Industry data, projections and estimates contained in this presentation are inherently uncertain, subject to interpretation and may not have been independently verified.

The foregoing summarizes certain of the general risks related to the business of THIL, and such list is not exhaustive. The foregoing list has been prepared solely for purpose of assisting interested parties in making their own evaluation with respect to the Business Combination and not for any other purpose. You should carefully consider these risks and uncertainties together with the other available information and should carry out your own flingence and consult with your own financial and legal advisors. A more expansive description of the key risk factors has been filed with the SEC as part of the Form F-4 registration statement referred to above and in subsequent filings with the SEC, and such risk factors are more extensive than, and may differ significantly from, the above summary.

Important Information and Where to Find It

This document does not contain all the information that should be considered concerning the proposed Business Combination. It does not constitute an offer to sell or exchange, or the solicitation of an offer to buy or exchange, any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, sale or exchange would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. It is not intended to form the basis of any investment decision or any other decision in respect of the proposed Business Combination. In connection with the proposed Business Combination. The definitive proxy statement / prospectures with respect to the Business Combination. The definitive proxy statement / prospectures with respect to the prospecture such respect to the proposed Business Combination. The definitive proxy statement / prospectures with respect to the substitution of proximation of proximation

Participants in the Solicitation
Silver Crest, TRIIL and their respective directors and executive officers, other members of management and employees may be considered participants in the solicitation of proxies with respect to the potential transaction described in this communication under the rules of the SEC. Information about the directors and executive officers of Silver Crest is set forth in Silver Crest's IPO Prospectus dated January 13, 2021 filed with the Securities and Exchange Commission on January 15, 2021. Information regarding other persons who may, under the rules of the SEC, be deemed participants in the solicitation of the shareholders in connection with the potential transaction and a description of their interests will be set forth in the Registration Statement when it is filed with the SEC. These documents can be obtained free of charge from the sources indicated above.

This communication is for informational purpose only and not a proxy statement or solicitation of a proxy, consent or authorization with respect to any securities or in respect of the potential transaction and shall not constitute an offer to sell or a solicitation of an offer to buy the securities of THL or Silver Crest, nor shall there be any sale of any such securities in a systate or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of such state or jurisdiction. No offer of securities shall be made except by means of a prospectus mention for securities which such as made except by means of a prospectus mention of securities which securities shall be made except by means of a prospectus mention of securities which securities shall be made except by means of a prospectus mention of securities which securities shall be made except by means of a prospectus mention of securities of securities which securities shall be such as a securitie shall be such as a